



ANNUAL REPORT 2024

Social Action for Rural Advancement Society
(Registered Under the Societies Registration Act, 28, 1958)

From Director's Desk

Social Action for Rural Advancement (SARA) has completed 35 years in 2024.

Organisation is practicing community service and social work in the rural Rajasthan with team of dedicated social workers and field representatives. SARA is working with community on the basis of emerging issues and concerns. Post COVID19, drastic change has been observed in the urban as well as rural settings. Income generation has been priority concern for majority of population. Massive migration during pandemic brought livelihood issues among



people. As situations improved most of the community members stayed back recovering from pandemic situations and to be around families. SARA with support of development partners initiated direct support programs by distributing food kits, medical kits to poor and vulnerable groups. On the other hand, organization focused on arranging alternative sources of income generation as a support mechanism.

SARA initiated environment friendly programs long back. Considering the dry weather of project area in Rajasthan, organization is stressing upon rainwater harvesting and water conservation mechanisms along with other developmental aspects. Community awareness on fundamental rights, government programs and direct benefit schemes remains the focus of village drives and community orientations.

Year 2023-24

In the year 2023-24, SARA focused on ongoing water conservation and environment protection programs in the project area. In the past few years, SARA took initiative to rejuvenate traditional ponds of the project villages which transformed in to waste land due to lack of attention and excessive grazing. Organisation with financial support of Coca-Cola India Foundation took initiative to repair seven village ponds and sensitized rural community on environment protection through interactive methods. SARA executed activities provides reasonable livelihood support to vulnerable population for considerable period of time. Community members, influential personalities, school children participates in awareness drives at village level and took responsibility of future restoration of pond site.

Sustainable Environment:

SARA is pursuing the global agenda of environment sustainability and climate change through its local efforts. Impact of deteriorating environment conditions is seen in the form of climate change across the globe. In SARA supported project area availability of usable water throughout the year has been an issue which has worsens due to fluctuating climatic conditions. Project area also suffers from salinity component of ground water in the project villages due to presence of Sambhar Salt Lake on the border of district Jaipur which affects 50-60 bordering villages of Sikar and Nagaur respectively.

Water conservation efforts are in place so as to restore water for domestic use and enhance the ground water level of the surrounding area. Restoration traditional resources and rain water harvesting are some of the very popular and easiest techniques in rural setting to mitigate the water scarcity. Coca-Cola India foundation has supported organizations in Rajasthan to provide innovative solutions for community to address water problem.



Village ponds which were constructed years back as a successful approach to protect environment, deteriorated over the period of time. Initial surveys and discussions with community revealed that structures were able to cater to local needs of the community and also help to maintain the ground water table of the surrounding area.



Water conservation resources were one approach along with other measures in the area such as plantation, sensitization of youth and local panchayat.



Village ponds require periodic repair and renovation so as to ensure that it can be used for longer duration in future.

Coca Cola Foundation offered SARA to conduct a detailed survey of seven villages (5 villages in Tonk and 2 villages of Sikar district) and identify areas of repair and renovation.

Organization carried maintenance of rural structures mainly in the form of; construction of face wall, repair of pall work and de-slitting.

The completed work ensured that face wall of ponds should be able to hold water during and after rainy season and de-slitting allows maximum water storage for longer duration. During the work total 3803 feet of face wall was constructed and 91,789 sq feet repair of pall work was done across all seven ponds.



De-slitting and sand refilling to support the structure were also carried out. The restoration work not only supported environment through water conservation but also provided temporary employment to rural community

Participatory Mechanism:



Social Action for Rural Advancement, since its inception is working closely with target community. Community participation is in the core of SARA field implementation and planning process. Community is engaged in planning of programs, identification of beneficiaries, procurement of material and monitoring.

SARA assigns responsibility to select village committee members at various stages of implementation. Village development committees are responsible for leading village contact drives, awareness campaigns and social welfare initiatives.

Local Self-Governance:

As part of democratic arrangement, SARA connects with local governance structures existing at village level in the form of village Panchayats to approve development initiatives, contribute from local funds and take responsibility of future management. Local Panchayat members are periodically oriented on new techniques.

Panchayat orientations and coordination meetings are organized along with village development committees to identify local issues, generating solutions and advocating at district and state level for approvals and funding requirements. SARA also engage with Panchayats to inform and approve sponsored program executed by SARA to bring ownership among the community leaders for future sustainability.

Sustainable Social Environment:

Skills, livelihood, fundamental rights and social benefit schemes are strategic areas of SARA implementation for the target community. Organization aims to focus its efforts towards sustainable solutions which can cater to men, women, youth and children. Aging population and shifting priorities of youth is an upcoming challenge in rural areas which is immensely affected by rapidly changing climate and reducing resources.



Changing environment and its impacts have affected crop patterns, natural irrigation and expected yields. Even annual rain spread across unusual intervals touches normal average, it's not going to serve the purpose because shifting patterns results in wastage. Youth are migrating to towns or other states in search of employment which is adversely affecting their social life, health and life patterns. Small steps taken with community motivates nearby places and help to set examples.

Plantation activity is an integral part of water conservation work and is mostly promoted to conserve environment, avoid soil erosion around ponds and provide shelter to birds to manage ecosystem. SARA uses plantation work as a tool to educate community about benefits of trees for living beings and protect water body structures from damages caused by wild animals and vehicles. Total 60 plants with tree guards were placed around ponds in Balyawas and Rajpura villages of Sikar district.



दैनिक भास्कर नीमकाथाना भास्कर 21-07-2023

तालाब की पाल पर 40 पौधे लगाए

खाकीयवास | सारा संस्था, लक्ष्मीपुरा करड़ के तत्वत्वचन में बहत्यावास रेनवाल रोड पर तालाब पर 40 पेड़ नीम के लगाकर सोमेट के ट्री गार्ड लगाये है। सारा संस्था लक्ष्मीपुरा के प्रमुख मोटारम ने बताया कि पिछले साल भी पेड़ लगाये थे, पर एक ही रात में चोरों ने पेड़ों के लगे हुए लोहे के ट्री गार्ड चुरा दिए थे। इस बार इन्होंने 40 पेड़ देवला (देवली) और 10 पेड़ राजपुरा में भी तालाब के किनारे लगाए है। सारा संस्था ने पर्यावरण संरक्षण पर गांव-गांव व दवागी-दवागी दीवारों पर स्लोगन और नारे भी लिखकर है। कुशरोपण के दौरान मोटारम, जगदीश प्रसाद, रामू राम व कार्टूनिस्ट खुसरो भाटी उपस्थित रहे।

दैनिक भास्कर सीकर जिला 25-01-2024

शामनात शोध यात्रा फाउंटोप थैकट, 40 गांवों के जलस्रोत की स्थिति को समझा

जल संसाधनों के प्रबंधन पर की चर्चा, सुझाव भी लिए

सिकर, 25-01-2024

जली विकास विभाग के तहत शोध यात्रा फाउंटोप थैकट, 40 गांवों के जलस्रोत की स्थिति को समझा जा रहा है। जल संसाधनों के प्रबंधन पर चर्चा की जा रही है। सुझाव भी लिए जा रहे हैं।

हरा भरा मरुधरा के तहत विद्यालय में वृक्षारोपण किया

दांतारामगढ़ (दैनिक आस-पास)। राजकीय उच्च प्राथमिक विद्यालय अमानीपुरा में हराभरा मरुधरा के तहत बुधवार को कार्टूनिस्ट रघुवीर सिंह भाटी के सानिध्य में वृक्षारोपण किया गया। भाटी ने बच्चों व उपस्थित ग्रामीणों को वृक्षारोपण के फायदे बताते हुए कहा की वृक्ष लगाना पर्यावरण के लिए जरूरी है। इस अवसर पर भाटी ने ज्यादा से ज्यादा वृक्ष लगाने के लिए प्रेरित किया। भाटी हर साल वृक्षारोपण करावाते हैं। भाटी सरकारी व गैर सरकारी संस्था में जाकर पेड़ लगाने को प्रेरित करते हैं। इस बार हराभरा - मरुधरा का आगाज भाटी ने पूर्व मुख्यमंत्री वसुंधरा राजे को पीधा भेंट कर किया था। वृक्षारोपण के लिए पीधे व ट्री गार्ड का प्रबंध सारा संस्थान, लक्ष्मीपुरा ने किया है। इस मौके पर विद्यालय स्टाफ, मानाराम परसवाल व रघुवीर सिंह भाटी उपस्थित रहे।

गुरुज्योति पत्रिका
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कृत्रिम तालाब के किनारे पौधारोपण किया

■ गुरुज्योति पत्रिका, पंचार (संवा.)। पर्यावरण संरक्षण को बढ़ावा देने के लिए गुरुवार को को करड़ रेनवाल रोड पर स्थित फाउंटोप थैकट की ओर से कृत्रिम तालाब के किनारे पौधारोपण किया गया। इस दौरान पौधों की सुरक्षा के लिए सोमेट की जाली नुमा टी गार्ड भी लगाई गईं। कार्टूनिस्ट रघुवीर सिंह भाटी ने बताया कि मानसून के शुरू होने के साथ ही क्षेत्र में वृक्षारोपण का अभियान शुरू है। करड़ रेनवाल रोड पर बने तालाब के किनारे 50 पौधे लगाए गए। इस दौरान पर्यावरण संरक्षण के नारे भी लिखे गए। इस मौके पर जगदीश प्रसाद, मोटारम, रामू राम, जगदीश प्रसाद, साहित्य संस्था के लोग मौजूद रहे।

Legal Details:

- Registered Address: Village Laxmipura, PO – Rajpura-Nosal, Tehsil – Dantaramgarh, District – Sikar, Rajasthan – 332742
- Registration details: Registered under the Rajasthan Societies Registration Act, 28, 1958
- Registration No. & date: 80/Sikar/1991-92 dated 26.02.1992
- FCRA Registration No. & date: FCRA No. 125650002 dated 12.04.1996
- Registration in Niti Aayog: NGO Darpan No. RJ/2017/0163904
- Income Tax Exempted: SARA in exempted under 12A, 80G and 10 (23C)
- Income Tax Certificates: PAN and TAN No. of the Income Tax Department

Partners:

Bilateral/Multinational	Government/NGO
Coca-Cola foundation, Atlanta (USA)	Ministry of Science & Technology
Anandana (Coca-Cola India foundation)	Ministry of Water Resources
HCL Foundation	Ministry of Health & Family Welfare
Sida (Sweden)	Ministry of Environment & Forest
Plan International	SWRC (Barefoot College) Tilonia
RAM Association, Italy	Unnati, Ahmedabad
Save the Children (UK)	Government of Rajasthan
Jiv Daya Foundation (USA)	Government of India

Executive Board Members:

Ms. Aparna Sahay	President
Dr. Sukh Ram Nehra	Vice-President
Shri Mota Ram Choudhary	Director
Shri Bhanwar Lal Verma	Treasurer
Dr. Gopal Singh Panwar	Member
Shri Ram Pal	Member
Ms. Anop Kanwar	Member

Financial Details:

Social Action for Rural Advancement Society, Laxmipura (Sikar)

Consolidated Balance sheet as at 31st March 2024

SOURCES OF FUNDS	SCHEDULE	AMOUNT
Capital fund	'A'	28,23,452.00
General fund	'A'	71,77,847.77
Revolving fund		32,61,320.00
Unutilised grant c/f– FCRA		11,63,477.26
Total Rs.		144,26,097.03
APPLICATION OF FUNDS		
Fixed Assets	'B'	28,23,452.00
Sundry Deposit (TDS)	'C'	1,07,958.00
Sundry Deposit (TCS)		16,610.00
Loan & Advances		5,000.00
Cash & Bank Balances	'D'	114,73,077.03
Total Rs.		144,26,097.03

Social Action for Rural Advancement Society, Laxmipura (Sikar)

Consolidated Income & Expenditure for the year ended 31st March 2024

INCOME	SCHEDULE	AMOUNT
Unutilised grant B/F		7,78,915.68
Project Grants		
Coca-Cola India foundation		35,00,000.00
Jivdaya foundation		4,53,717.00
Other Incomes		
Bank Interest – FDR		6,21,607.00
Bank Interest – SB Accounts		1,05,817.00
Admin, Mess & Vehicle Income		41,375.00
Income for Bolero sale		5,60,000.00
Income charged from projects		2,48,083.00
CCIF projects – Community contribution		51,070.00
Total Rs.		63,60,584.68
EXPENSES		
CCIF Project Expenses		35,04,314.00
CCIF Contribution Expenses		51,052.00
HCL Project Expenses		43,000.00
Pre School Nutrition & Education – JDF Project Expenses		51,873.42
Capital Expenditure		22,35,611.00
Administration Expenses	1	10,95,276.13
Unutilised grant C/F		11,63,477.26
Less: Excess of Expenditure over Income Carried to Balance Sheet		(-17,84,019.13)
Total Rs.		63,60,584.68

PROJECT AREA



Social Action for Rural Advancement Society

(Registered Under the Societies Registration Act, 28, 1958)

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